Political Campaign Ad Activity Choice

**Activity 1 (Group of 3)**

**Directions:** Script and act out a campaign advertisement using one of the propaganda techniques we learned about.

**How you are graded:**

* Script- 10 points.
* Obvious campaign advertisement strategy-10 points
* All group members appear in the skit. It is well done (practiced) and clear-10 points.

**Activity 2 (Individual)**

**Directions:** Write a campaign speech for the President at some point in the campaign trail that uses one of the propaganda techniques we discussed in class.

How you are graded:

* Written speech that uses a particular propaganda technique and includes 3 ideas the President would consider important to his party. – 15 points
* At least 1 page in length – 5 points
* Propaganda technique is evident-10 points

**Activity 3 (Individual or Partner)**

**Directions:** Create a scenario to be acted out for the class as “review charades” for each of the propaganda techniques. You will act these out for the class to help us review the techniques.

How you are graded:

* Written scenario for each propaganda technique. 20 points
* Acted out for the class – 10 points