Product Presentation Rubric

|  |  |  |
| --- | --- | --- |
|  | Score | Comments |
| Creativity/Innovation of Product | \_\_\_\_/9 |  |
| Preparedness/Professionalism of Presentation | \_\_\_\_/9 |  |
| Incorporation of Class Content | \_\_\_\_/3 |  |
| Fully detailed business plan and advertisement | \_\_\_\_/3 |  |

**Total score \_\_\_\_\_/25 = \_\_\_\_\_\_\_\_\_\_**

\*Groups get one bonus point if they get their product funded!

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